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Pat. No. 05976299 - 7
Issue Date: 07/05/04

Group ID: A Page 1
User ID: Dxlittl KS: 24,415

Warning [US Reference: Page:68 Posn:13]
has an issue date that does not match the patent number

Warning [Pages Of US References:]

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characters are the same as position 5 on page 91

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Warning [Blue Slip Class Versus Class:]

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Warning [Blue Slip Sub Class Versus Sub Class:]

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CHECK LIST

Rule 47 Continuing Data PCT Disclaimer

No Yes No Yes

Microfiche Appendix CPA tag

No No

Foreign Priority Claimed: No
Acknowledged: No

State Code: NV Country Code:

Text Endorsement: 09502285.021100

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JACKET

<u>SERIAL NUMBER</u>	<u>FILING DATE</u>	<u>CLASS</u>	<u>SUBCLASS</u>	<u>GAU</u>
09/502,285	02/11/00	463	42	3714

FOREIGN PRIORITY
Country Document Number Date

DISCLAIMER

/ /

TITLE

Networked system for presenting advertising

MICROFICHE APPENDIX

ASSISTANT EXAMINER:

First: Middle: Last:

Robert Mosser

PRIMARY EXAMINER:

First: Middle: Last:

Jessica Harrison

CLAIMS ALLOWED

Total Print

104 1

DRAWINGS

Sheets Figures Print

14 8 Y

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BLUE SLIP INFORMATION

<u>SERIAL NUMBER</u>	<u>CLASS</u>	<u>SUBCLASS</u>	<u>GAU</u>
09/502,285	705	14	3714

INDEP. CLAIMS

1, 2, 3, 4, 15, 66, 92, 95, 96

TOTAL CLAIMS

104

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BLUE SLIP (Page 1)

INTERNATIONAL CLASSIFICATION

Class SubClass

G06F 17/60;15/16

A63F 11/00

CROSS-REFERENCES

Class SubClass

463 42;1

709 200

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TERM EXTENSION

0

FIELD OF SEARCH

Class SubClass

705 10;14;26

709 / 217-219 /
707 / 10;501.1 /
463 / 41-42 /
345 701;730 /

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OATH

INVENTOR NAME

First: Sheldon Middle: F. Last: Goldberg Signed: Yes
City: Henderson
State: NV ZIP Code: Country: Foreign ZIP:

INVENTOR NAME

First: Jon Middle: Last: Van Antwerp Signed: Yes
City: Springdale
State: MD ZIP Code: Country: Foreign ZIP:

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PCT INFO

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CONTINUING DATA (Page 1)

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104	71 /	09/105,401 /	06/26/1998 /	01	6,183,366 /	/ /
105	81 /	08/759,895 /	12/03/1996 /	01	5,823,879 /	/ /
106	68	60/010,703	01/26/1996 /			/ /
107	68 1	60/010,361	01/19/1996 /			/ /

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REFERENCES (Page 1) SERIAL NUMBER: 09/502,285
FORM 892

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*6,183,366	02/2001	Goldberg et al.	463	42
No issue date available.				
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REFERENCES (Page 2) SERIAL NUMBER: 09/502,285
FORM 1449

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<u>U.S. Pat No.</u>	<u>Date</u>	<u>Patentee</u>	<u>Class</u>	<u>SubClass</u>
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5,617,565	04/1997	Augenbraun et al.	395	604

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REFERENCES (Page 3) SERIAL NUMBER: 09/502,285
FORM 1449

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5,105,184	04/1992 Pirani et al.	340	721
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REFERENCES (Page 4) SERIAL NUMBER: 09/502,285
FORM 1449

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REFERENCES (Page 5) SERIAL NUMBER: 09/502,285
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<u>U.S. Pat No.</u>	<u>Date</u>	<u>Patentee</u>	<u>Class</u>	<u>SubClass</u>
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2 141 907 A ✓	01/1985	GBX	G06F	3/153
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<u>U.S. Pat No.</u>	<u>Date</u>	<u>Patentee</u>	<u>Class</u>	<u>SubClass</u>
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<u>Foreign Doc No.</u>	<u>Date</u>	<u>Country</u>	<u>Class</u>	<u>SubClass</u>
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Advertising page for +37 Tracker-Plus TP-700 Player Tracking Equipment
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FORM 1449

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<u>U.S. Pat No.</u>	<u>Date</u>	<u>Patentee</u>	<u>Class</u>	<u>SubClass</u>
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REFERENCES (Page 72) SERIAL NUMBER: 09/502,285
FORM 1449

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FORM 1449

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REFERENCES (Page 75) SERIAL NUMBER: 09/502,285
FORM 1449

U.S. REFERENCES

<u>U.S. Pat No.</u>	<u>Date</u>	<u>Patentee</u>	<u>Class</u>	<u>SubClass</u>
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REFERENCES (Page 76) SERIAL NUMBER: 09/502,285
FORM 1449

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<u>U.S. Pat No.</u>	<u>Date</u>	<u>Patentee</u>	<u>Class</u>	<u>SubClass</u>
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REFERENCES (Page 77) SERIAL NUMBER: 09/502,285
FORM 1449

U.S. REFERENCES

<u>U.S. Pat No.</u>	<u>Date</u>	<u>Patentee</u>	<u>Class</u>	<u>SubClass</u>
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REFERENCES (Page 78) SERIAL NUMBER: 09/502,285
FORM 1449

U.S. REFERENCES

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REFERENCES (Page 79) SERIAL NUMBER: 09/502,285
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U.S. REFERENCES

<u>U.S. Pat No.</u>	<u>Date</u>	<u>Patentee</u>	<u>Class</u>	<u>SubClass</u>
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REFERENCES (Page 80) SERIAL NUMBER: 09/502,285
FORM 1449

U.S. REFERENCES

U.S. Pat No. Date Patentee Class SubClass

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Foreign Doc No. Date Country Class SubClass

OTHER REFERENCE CITATIONS (incl. Author, Title, Date, Pertinent Pages, etc.)

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REFERENCES (Page 81) SERIAL NUMBER: 09/502,285
FORM 1449

U.S. REFERENCES

U.S. Pat No. Date Patentee Class SubClass

FOREIGN REFERENCES

Foreign Doc No. Date Country Class SubClass

OTHER REFERENCE CITATIONS (incl. Author, Title, Date, Pertinent Pages, etc.)

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REFERENCES (Page 82) SERIAL NUMBER: 09/502,285
FORM 1449

U.S. REFERENCES

U.S. Pat No. Date Patentee Class SubClass

FOREIGN REFERENCES

Foreign Doc No. Date Country Class SubClass

OTHER REFERENCE CITATIONS (incl. Author, Title, Date, Pertinent Pages, etc.)

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REFERENCES (Page 83) SERIAL NUMBER: 09/502,285
FORM 1449

U.S. REFERENCES

U.S. Pat No. Date Patentee Class SubClass

FOREIGN REFERENCES

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OTHER REFERENCE CITATIONS (incl. Author, Title, Date, Pertinent Pages, etc.)

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REFERENCES (Page 84) SERIAL NUMBER: 09/502,285

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U.S. REFERENCES

<u>U.S. Pat No.</u>	<u>Date</u>	<u>Patentee</u>	<u>Class</u>	<u>SubClass</u>
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REFERENCES (Page 85) SERIAL NUMBER: 09/502,285
FORM 1449

U.S. REFERENCES

<u>U.S. Pat No.</u>	<u>Date</u>	<u>Patentee</u>	<u>Class</u>	<u>SubClass</u>
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REFERENCES (Page 86) SERIAL NUMBER: 09/502,285
FORM 1449

U.S. REFERENCES

<u>U.S. Pat No.</u>	<u>Date</u>	<u>Patentee</u>	<u>Class</u>	<u>SubClass</u>
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REFERENCES (Page 87) SERIAL NUMBER: 09/502,285
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OTHER REFERENCE CITATIONS (incl. Author, Title, Date, Pertinent Pages, etc.)

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REFERENCES (Page 88) SERIAL NUMBER: 09/502,285
FORM 1449

U.S. REFERENCES

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<u>U.S. Pat No.</u>	<u>Date</u>	<u>Patentee</u>	<u>Class</u>	<u>SubClass</u>
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OTHER REFERENCE CITATIONS (incl. Author, Title, Date, Pertinent Pages, etc.)

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REFERENCES (Page 90) SERIAL NUMBER: 09/502,285
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U.S. REFERENCES

<u>U.S. Pat No.</u>	<u>Date</u>	<u>Patentee</u>	<u>Class</u>	<u>SubClass</u>
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OTHER REFERENCE CITATIONS (incl. Author, Title, Date, Pertinent Pages, etc.)

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REFERENCES (Page 91) SERIAL NUMBER: 09/502,285
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<u>U.S. Pat No.</u>	<u>Date</u>	<u>Patentee</u>	<u>Class</u>	<u>SubClass</u>
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+37 MARKETING: Ads Delivered in Real Time+38 ; +i Business
Communications Company, Inc.+1 ; Jan. 1996; 2 pgs.

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Application Serial No. PCT/US99/25131 with an international filing
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No issue date available.				
<92,3>5,576,951	11/1996	Lockwood		

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+37 Archive of Pervious Versions of My Home Page+38 ; +i Free Software

Humor +1 & +i Jokes Personal+1 ; Version 3. mid, Oct. 1996 to present;
2 pgs.

+37 Cash is the Riddler+3 s Draw+38 ; Jun. 8, 1995; 1 pg.

+37 Free Software & Tips+38 ; +i Free Software Humor +1 & +i Jokes
Personal+1 ; date unknown; 4 pgs.

+37 List of Some of Rajiv+3 s Technology Related Work+38 ; +i Home
Free Software Humor +1 & +i Jokes Personal+1 ; date unknown; 5 pgs.

Resnick; +37 WWW+22 +0 Rotating Sponsorship Banner on WWW Pages+38 ;
+i Net-Happenings Moderator+1 ; Oct. 28, 1995; 2 pgs.

+37 MARKETING: Ads Delivered In Real Time+38 ; +i Northern Light
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Pat. No. 05976299 - 7

Issue Date: 07/05/04

Group ID: A

Page 1

User ID: Dxlittl KS: 57,551

Warning [US Reference: Page:68 Posn:13]

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Group ID: A
User ID: Dxlittl

Page 6

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Rule 47 Continuing Data PCT Disclaimer

No Yes No Yes

Microfiche Appendix CPA tag

No No

Foreign Priority Claimed: No

Acknowledged: No

State Code: NV Country Code:

Text Endorsement: 09502285.021100

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JACKET

<u>SERIAL NUMBER</u>	<u>FILING DATE</u>	<u>CLASS</u>	<u>SUBCLASS</u>	<u>GAU</u>
09/502,285	02/11/00	463	42	3714

FOREIGN PRIORITY

<u>Country</u>	<u>Document Number</u>	<u>Date</u>
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DISCLAIMER

/ /

TITLE

Networked system for presenting advertising

MICROFICHE APPENDIX

ASSISTANT EXAMINER:

<u>First:</u>	<u>Middle:</u>	<u>Last:</u>
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Robert		Mosser
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PRIMARY EXAMINER:

<u>First:</u>	<u>Middle:</u>	<u>Last:</u>
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Jessica		Harrison
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BLUE SLIP INFORMATION

<u>SERIAL NUMBER</u>	<u>CLASS</u>	<u>SUBCLASS</u>	<u>GAU</u>
09/502,285	705	14	3714

<u>INDEP. CLAIMS</u>	<u>TOTAL CLAIMS</u>
1,2,3,4,15,66,92,95,96	104

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BLUE SLIP (Page 1)

INTERNATIONAL CLASSIFICATION

<u>Class</u>	<u>SubClass</u>
G06F	17/60;15/16
A63F	11/00

CROSS-REFERENCES

<u>Class</u>	<u>SubClass</u>
463	42;1
709	200

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TERM EXTENSION

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FIELD OF SEARCH

<u>Class</u>	<u>SubClass</u>
705	10;14;26

709 217-219
707 10;501.1
463 41-42
345 701;730

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OATH

INVENTOR NAME

<u>First:</u>	<u>Middle:</u>	<u>Last:</u>	<u>Signed:</u>
Sheldon	F.	Goldberg	Yes

City: Henderson

State: NV ZIP Code: Country: Foreign ZIP:

INVENTOR NAME

<u>First:</u>	<u>Middle:</u>	<u>Last:</u>	<u>Signed:</u>
Jon		Van Antwerp	Yes

City: Springdale

State: MD ZIP Code: Country: Foreign ZIP:

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PCT INFO

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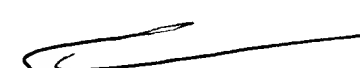
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